

Lesson 4: Buildings and Landscape



Disney
**IMAGINEERING
IN A BOX**

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Watch the videos below

<https://youtu.be/D91NU39SnCU>

<https://youtu.be/ImKZHqFdcVg>

Buildings and landscape – How do they help create an environmental story?

- The definition of **environment** is: “the surroundings or conditions in which a person, animal, or plant lives or operates.”
- Surroundings are very important when creating an environmental story.
- It creates atmosphere, much like you would want to create when *writing* a story.
- How do you create atmosphere when writing a story?



Watch the video of Treasure Cove (Disney Shanghai):

- [https://www.youtube.com/watch?v=zYjFfV0o
N U](https://www.youtube.com/watch?v=zYjFfV0oNU)
- How do the buildings and the landscape contribute to the story?
- How do you think the visitors feel?
- How do you think the creators of the 'land' were so accurate to the 'source material'?



Research

- Research is one of the first and most important steps when creatives design something.
- Architects for the Disney parks and resorts do a lot of research to ensure that the buildings and landscape they design and choose for their lands are: accurate to the environment they want to portray, create a sense of awe and wonderment and are fit for purpose (practical) for the amount of space they have.



These images are some actual research photos that were taken during the development of Treasure Cove. The pictures were taken to demonstrate the aged, overgrown look of the buildings in the park. They were used as references for the design process. Research like this can help inspire creatives (like architects and interior designers)!

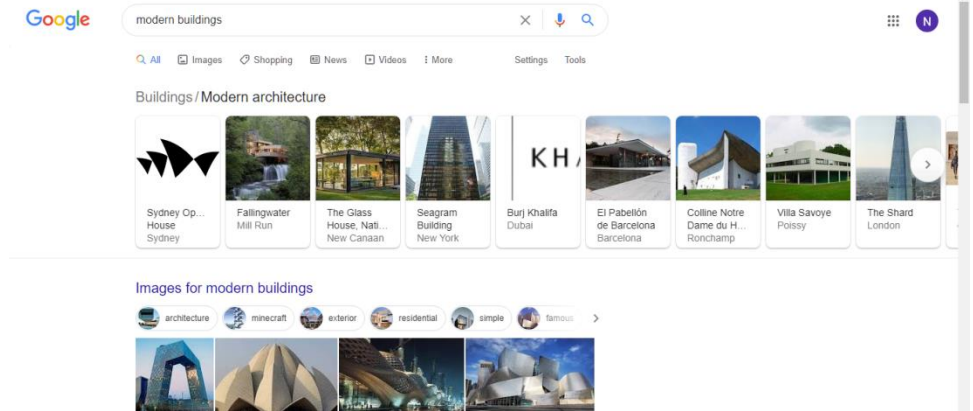


An example of research:

- If my land was based around Zootopia, I could think about things within the movie or that relate to different settings within the film.

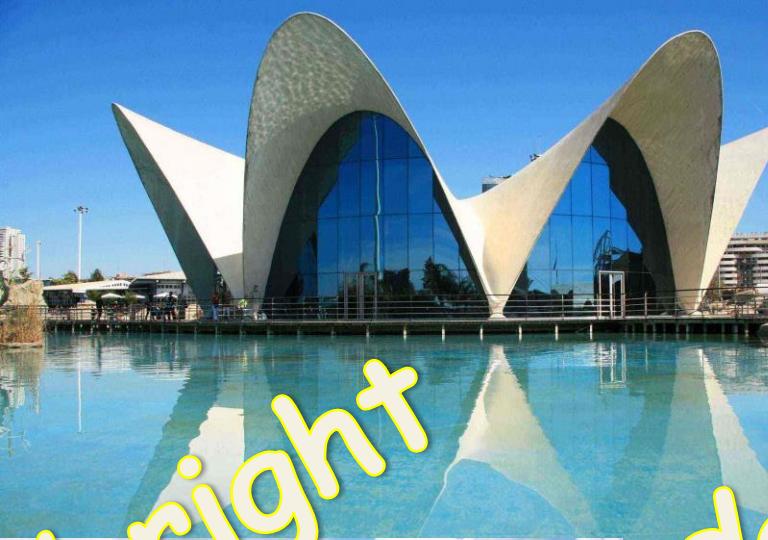


1. This is a still image from the movie. The buildings look futuristic, colourful, it is bright and clear and spacious. It is busy and looks like a city. I decided to make a list of different words that I could use within my research on google.



2. I typed phrases and words such as 'modern buildings', 'colourful buildings', 'New York' etc into google and clicked on images.

3. I then created a collage of pictures that I felt would best fit in with the land that I want to create.



bright modern

tall buildings



city

colourful



LO: To develop my researching skills using a range of media.

Your task:

- Research images and create a collage of buildings and landscapes that you would want to use as a reference to create your land.
- Use key words that you have collected about your land for your search.
- You can use Google images to collect your pictures, magazines and catalogues. You can even sketch your ideas if you would like!