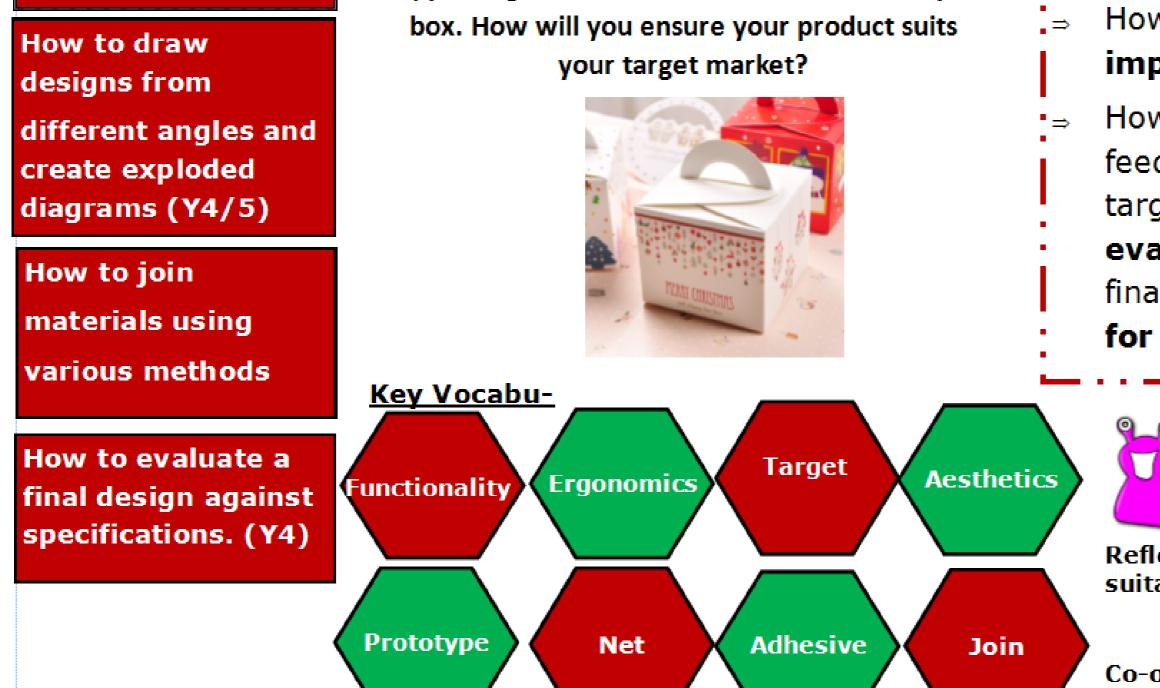
What I already know...

How to use questionnaires to gather information about a target market. (Y4)



Fair Christmas for

Is all trade fair? Create your own Fairtrade

company and design and make a functional,

appealing Christmas-themed fair trade recipe

will learn...

•⇒

How to create a range of 3D **nets**

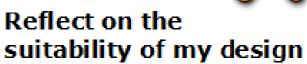
How to recreate simple but appealing designs

How to reflect on and

improve a prototype

How to use feedback from a target market to evaluate and adjust final designs to be fit for purpose.





Co-operate with my business partners

Topic: A Fair Christmas for All

Year 6 develop their knowledge of Fairtrade by developing their geography skills of location and analysis. Using this new understanding they create their own Fairtrade companies and research, design, make and evaluate their own 3D Christmas themed Fairtrade boxes to sell to their target market at the end of term.

HOOK: LUSH workshop

OUTCOME: Sell Fairtrade boxes to intended target market

Applied Literacy:

- Non-fiction reading—Fairtrade companies vision statements.
- Instructional writing-recipe.
- Non-fiction reading-responses and analysis of feedback from target market
- Fiction writing- Christmas themed story.

Applied Mathematics:

Nets—learn how to draw nets for a range of 3D shapes.

Scaled drawings—design element of 3D boxes.

Adding and subtracting money-expenditure and profit.

Driving Subject(s): Design and Technology

- Children will develop their own design specification based upon their research of existing boxes and will design a product which is suitable and appealing for their target market.
- Using their detailed designs, children will create a prototype to gain the opinions of their target market and make appropriate adaptations.
- Children will select from a wide range of adhesives in order to create a functional food box.
- Children will ensure their boxes are aesthetically pleasing for their target market. •

Curriculum Links: Geography

- Children will develop their location knowledge by using maps to identify countries which are involved in the produce of raw materials.
- Children will analyse a range of maps and draw conclusions from these in relation to both the Northern and Southern Hemispheres.

SMSC:

- Social-importance and impact of buying Fairtrade products.
- Cultural—Develop an understanding of • how people in other countries across the world live and work.
- Moral-Understand the ethical issues • involved in Fairtrade and its importance for producers of raw materials and their communities.

Experiences:

- ucts.
- •

Community links/Enterprise/

LUSH visit—using Fairtrade prod-

Assemblies by local Fairtrade busiress Kool Kids.

Product research, buying and selling to make a product.