Lesson 3 - Layout

LO: To create a map that tells an environmental story

Watch the video below:

https://youtu.be/uWT8OgK6ywk

What do you take away from the clip?

What do the Disney Imagineers think is important about layout at their parks? Why?

time to talk

Layout and story

- The layout of the park helps tell it's story and deliver the theme to visitors.

- Each attraction is thought about carefully, in order to create an effective environmental story. **Look at the examples of drawings they produced of the different rides they wanted to create in 'Cars Land'.**

- What story do you think the Imagineers are trying to tell? (What type of cars are at each attraction?, what does the environment look like?)

- How do you think they wanted visitors to experience 'Cars Land'?

- Click on each of the drawings to watch clips of each of the attractions.

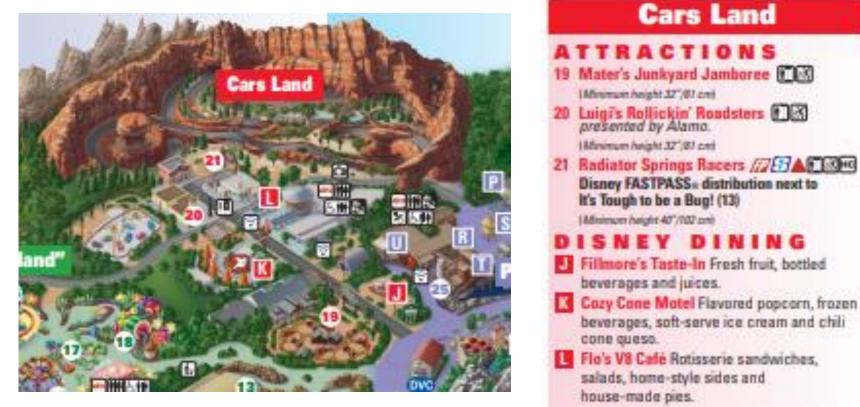- What impression does each ride give you?

Mater's Junkyard Jamboree

Luigi's Rollickin' Roadsters

Radiator Springs Racers

Then the ideas are placed in a layout. This is done in the form of a map.

Cars Land

ATTRACTIONS

19 Mater's Junkyard Jamboree
(Minimum height 32"/81 cm)

20 Luigi's Rollickin' Roadsters
presented by Alamo.
(Minimum height 32"/81 cm)

21 Radiator Springs Racers
Disney FASTPASS distribution next to
It's Tough to be a Bug! (13)
(Minimum height 40"/102 cm)

DISNEY DINING

J Fillmore's Taste-In Fresh fruit, bottled beverages and juices.

K Cozy Cone Motel Flavored popcorn, frozen beverages, soft-serve ice cream and chili cone queso.

L Flo's V8 Café Rotisserie sandwiches, salads, home-style sides and house-made pies.

What do you notice about the layout? How have they tried to create a story?
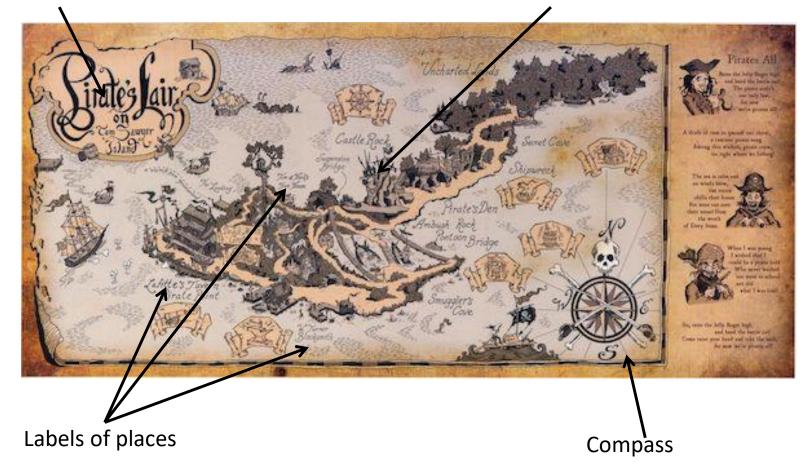
Maps and Layout

- Maps are created to: help the people creating the land plan where things are going to go and how they are going to tell the story.

- Once finished, helps visitors navigate their way around the land and live out the environmental story.

Take a look at this map for Pirate's Lair and the features of a map that it uses:

Title of the map (the place it depicts)

Landmarks shown in the form of pictures

Labels of places

Compass

How does this map show the land's theme?

- Pirate's Lair's map contains the key attractions, walkways and important structures. Notice how the theme of the land (adventure, discovery and danger) is reflected in the layout and design (treasure map style with winding paths, unknown areas and hints of danger)

Task:

- Create map for your own land.

- Don't worry if you don't have the whole land planned out yet. You can leave a lot of blanks for future ideas.

- Focus more on the style of your map, what it looks and feels like.

Steps to success:

- Use key features of a map.

- Does the style of your map reflect the story you are telling?